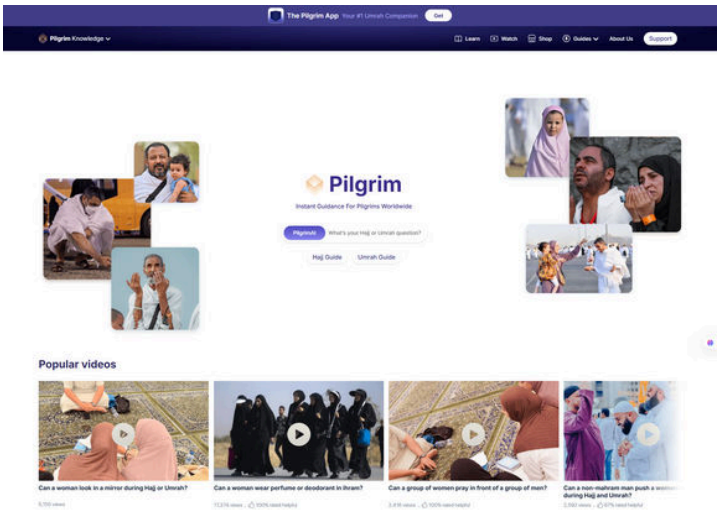
Pilgrim

Tech Stack

WordPress · JWT · Bootstrap · GitHub · amazon S3



HOW WE HELPED

A Digital Knowledge Hub

We built ThePilgrim.co as a centralized, trustworthy platform where pilgrims can access verified information about Hajj and Umrah. Structured content, smooth navigation, and multilingual support made learning simpler and faster.

CMS That Scales With Purpose

Using WordPress and a custom design approach, we created a content-first experience optimized for growth, SEO, and global reach. Our flexible CMS setup allows editors to update guides, videos, and articles—without dev support.

Content Made Clear for Every Pilgrim

Pilgrim Knowledge was born from a mission to provide clear, accessible Islamic guidance in a digital-first format—especially for pilgrims preparing for Hajj and Umrah.

With thousands of users seeking trustworthy content online, we focused on building a platform that prioritizes usability, speed, and clarity. From responsive design and mobile-first layouts to structured content hierarchies and optimized search filters, every element was crafted to simplify learning.

Whether users are browsing video guides or reading step-by-step articles, the experience remains seamless, intuitive, and distraction-free—across devices and languages.

150+
Live Guides And Videos at Launch

20%+
Revenue From Email Automation

4.2x
Increase in Average Session Duration

<2.3s
Load Speed Across Key Content Pages

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