UNSCRIPTED

Tech Stack

Google Ads · KLAVIYO · Meta · mailchimp



HOW WE HELPED

Elevated Visual Storytelling

We partnered with Unscripted, a UAE-based luxury fragrance brand, to bring its brand story to life through captivating digital campaigns. Our creatives focused on emotion, elegance, and sensory appeal—designed to turn impressions into sales.

Performance-Driven Marketing

From Meta ads and Google campaigns to automated email flows, we built a performance-driven funnel. We executed full-funnel strategies backed by data, enhancing ROI while scaling customer acquisition and retention.

Built for the modern luxury buyer

Unscripted aimed to expand its digital presence and drive revenue through storytelling that resonated with modern fragrance enthusiasts.

Our team delivered a complete digital marketing solution—from visual asset creation to campaign setup and email automation. Every ad and message was aligned with Unscripted's premium, soulful identity.

By combining aesthetic appeal with data insights, we helped them grow their online sales and deepen customer loyalty.

3x
ROAS on Meta Campaigns

20%+
Revenue from Email Automation

38%
Higher CTR on Ad Creatives

47%
Rise in Branded Searches (UAE)

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