Zenix Agency

Tech Stack

Adobe Illustrator · Adobe Photoshop · Canva · Figma · Google Fonts · Adobe InDesign



Built for the Fast Lane

In the highly competitive ride-hailing space, standing out requires more than just a name—it demands a brand that moves with purpose. We focused on creating a visually bold, modern identity that would resonate with both riders and investors alike.

From logo scalability to color psychology, every element was designed to reflect speed, reliability, and urban mobility. The brand system was crafted to work seamlessly across all touchpoints—from app icons and vehicle decals to pitch decks, merchandise, and digital ads.

The result? A sharp, memorable identity built not just to launch, but to lead.

HOW WE HELPED

Bold Identity, Built to Move

Zenix partnered with a ride-hailing startup to create a bold, modern brand identity that reflects speed, simplicity, and trust. From naming to logo and stationery, we crafted a cohesive system ready for both print and digital.

Design That Drives Recognition

We developed a clean, scalable logo system, selected a vibrant color palette, and designed stationery assets—including business cards, envelopes, and profile kits—ensuring brand consistency from day one.

100%
Brand Asset Delivery in 7 Days

4
Brand Colors in Final Palette

8
Print & Digital Assets Designed

3
Platforms Supported (App, Vehicle, Pitch)

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