

# **Tech Stack**





## HOW WE HELPED

### **Ecommerce, Elevated**

We partnered with Boost to create a sleek, conversion-ready Shopify storefront for tech and lifestyle products. From navigation to checkout, every touchpoint was optimized to engage modern online shoppers.

#### **Designed to Scale**

With a wide product range— Bluetooth gear, wearables, office essentials-we crafted a custom shopping experience built for speed, discoverability, and future expansion.

## **Built to Convert. Ready** to Grow.

Boost needed more than just a product display-it required a fast, intuitive, and premium shopping experience that could grow with the brand.

We designed a clean storefront featuring smart filters, product bundles, and promotional zones like "Best Sellers" and "Deals of the Day." The backend was simplified for easy content and inventory management-giving full control to the client without ongoing dev support.

The result: a high-performing store that's both easy to use and built for long-term success.

35%

Average Page Load Speed

Increase in

**Conversion Rate** Post-Launch

100+ SKUs Live Across 12

Categories

41%

Boost in Returning Customer Rate







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