

### HOW WE HELPED

#### **Purpose-Built Platform**

We partnered with My Dua List to design a spiritual-tech solution for pilgrims performing Hajj and Umrah. Our team transformed a raw concept into a user-centric platform that simplifies daily rituals and dua management.

#### **Built for Scale & Ease**

From wireframes to development, we crafted an intuitive interface and powerful backend architecture—enabling thousands of users to bookmark, track, and personalize their spiritual journey.

# Designed for Pilgrims. Powered by Purpose.

MDL aimed to solve a growing challenge in modern pilgrimage: managing timesensitive rituals and religious content across days of intense spiritual focus.

Halo Digital handled the complete journey—from product design and system logic to UI architecture and mobile responsiveness. The result was a lightweight, multilingual, and scalable platform tailored to serve pilgrims across global regions.

Whether accessed on mobile or tablet, MDL ensured clarity, speed, and reliability when it mattered most.

## 19,000+

Total Users Onboarded in The First Season



User Satisfaction Rating Across Platforms **3**x

Faster Dua Access Via Personalized Dashboards

62%

User Return Rate During Peak Pilgrimage Days



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